

ANNUAL REPORT 2025

**2025: A YEAR OF EMPOWERMENT —
STRENGTHENING WOMEN, CHILDREN, AND FAMILIES
ACROSS ISRAEL**



Table of Contents

01	Letter- National Board President
02	Letter- Executive Director
03	Executive Overview
04	About NA'AMAT USA
05	Mission and Vision
06	Financial Performance
07	2024/2025 Key Achievements
08	A Donor Story
09	Future Goals & Strategy
10	Our Gratitude

Letter from National Board President



Dear NA'AMAT USA Family,

As I reflect on this past year, I am reminded of the extraordinary strength that lives within this community. Through moments of uncertainty and moments of hope, NA'AMAT USA has remained guided by our founding vision: to stand for dignity, equality, and opportunity for every woman, child, and family.

This has been a year that challenged all of us — as individuals, as a community, and as a global Jewish family. Yet, time and again, NA'AMAT USA has shown what it means to lead with purpose. You showed up. You spoke out. You supported our partners in Israel who needed us more than ever. You extended compassion to one another and held fast to the belief that we are stronger when we walk forward together.

For nearly 100 years, our movement has been anchored by women who understood that a more just and peaceful world must be built with courage and care. Today, you continue that legacy. You remind us that when we bring empathy, resilience, and intention into our actions, we help transform lives and strengthen the fabric of our shared future.

Thank you for your unwavering commitment to NA'AMAT USA. Thank you for being a source of hope, leadership, and light throughout this year.

With heartfelt gratitude,

Susan B. Miller

National President, NA'AMAT USA

Letter from Executive Director



Dear NA'AMAT USA Family,

This past year has shown us what is possible when determination meets community. At every turn, NA'AMAT USA members, leaders, and supporters stepped forward with action — strengthening programs, expanding outreach, and supporting our centers and families in Israel during an incredibly challenging time.

From urgent relief efforts to innovative education and empowerment initiatives, your support translated into real, measurable impact. Together, we delivered essential resources to families, supported children in our daycares, aided young women seeking safety and opportunity, and helped ensure NA'AMAT's critical services remained open and strong.

As Executive Director, I have the privilege of seeing your dedication in motion every day — in the volunteers who give their time, the chapters that rally their communities, and the donors who invest in our shared mission. You have helped us build systems of support that stand firm even in the most difficult circumstances.

Looking ahead, we are focused on strengthening our infrastructure, expanding our capacity, and ensuring NA'AMAT USA is equipped to meet the needs of the next generation. With your continued partnership, we will deepen our impact and grow our ability to create lasting change for women, children, and families across Israel and the U.S.

Thank you for your trust, your commitment, and your belief in this work.
With appreciation,

Kim Miller

Executive Director, USA

Executive Overview

2024–2025 Annual Report

The 2024–2025 year was one of strength, solidarity, and renewal for NA'AMAT USA. In a time when our mission has never been more vital, NA'AMAT USA continued to stand shoulder-to-shoulder with the women, children, and families of Israel—empowering lives, advancing equality, and building resilience in the face of unprecedented challenges.

This year, NA'AMAT USA mobilized nationwide to support Israel's women and families in the aftermath of devastating attacks from Iran, which intensified the urgent need for protection, care, and community support. The Rising Lion Campaign emerged as a powerful expression of unity and compassion, providing immediate relief to those affected by the conflict and strengthening the infrastructure of NA'AMAT USA's essential programs throughout Israel.

Our collective efforts helped fund the creation and enhancement of safe rooms in daycare centers, ensuring that children and caregivers could find safety and comfort during times of crisis. At the same time, NA'AMAT USA continued its core mission of empowerment through education, vocational training, and social services—supporting women and families as they rebuilt their lives and communities with dignity and hope.

Across the United States, NA'AMAT USA members and donors came together with extraordinary generosity and purpose—organizing fundraisers, community gatherings, and awareness campaigns that reaffirmed our shared values of compassion, equality, and resilience.

As we look toward the future, we do so with renewed determination. Together, we will continue to empower, protect, and uplift—building a stronger, more equal Israel and a more connected Jewish community worldwide.



Mission and Vision



Our Mission:

To empower women, children, and families in Israel and the United States through education, social services, and advocacy – strengthening communities, advancing equality, and building a more just and compassionate society.

Our Vision:

To create a world where every woman and child has the opportunity to thrive in safety, dignity, and equality – ensuring a strong, secure, and vibrant future for the people of Israel and the global Jewish community.
our paragraph text

Our Values

Empowerment:

We believe every woman has the power to shape her own future. Through education, leadership, and opportunity, we help her achieve it.

Equality:

We are committed to justice and equal opportunity for all – fostering a society where every person is valued and heard.

Community:

We are one family – uniting women, children, and supporters across Israel and the United States in shared purpose and mutual responsibility.

Compassion:

Rooted in Jewish teaching and tradition, we respond to challenges with empathy, care, and unwavering commitment to human dignity.

Peace & Partnership:

We build bridges of understanding and solidarity, working toward a future of peace, respect, and shared humanity.



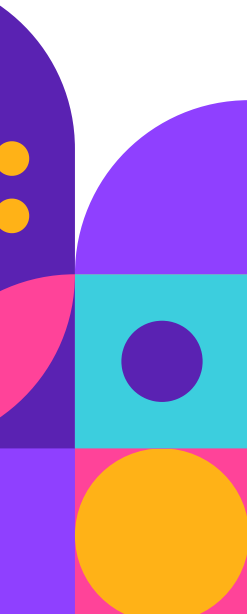
Financial Overview

Fiscal Year 2024–2025

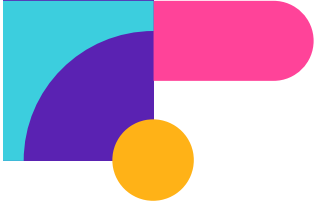
Row Labels	Sum of Amount (\$)
Center for Women's Health and Empowerment	\$11,470.00
Daycare Center Playgrounds	\$148,415.00
Daycare Centers	\$193,463.00
Domestic Violence Prevention Program	\$240,000.00
Emergency Relief	\$14,354.00
Professional Scholarships	\$46,000.00
Safe Rooms	\$58,965.00
Technological High Schools	\$122,000.00
Youth Villages	\$143,552.00
Grand Total sent to Israel	\$978,219.00
Grand Total Donor Contributions	\$980,382.81

This year, donor contributions totaling \$980,382.81 and legacy funds entrusted to NA'AMAT USA, allowed us to provide \$978,219 in direct support to programs in Israel. Thoughtful stewardship ensures every dollar is used to maximize impact.

These contributions reflect our members' deep commitment to both immediate needs and long-term sustainability, providing critical resources for education, safety, and social services throughout Israel. **We are grateful to the generations of supporters whose generosity, including legacy gifts, laid the foundation for this work, as well as to those who continue to stand with us today.** Together, their commitment ensures that vital programs remain strong and responsive.



Donor Spotlight: Chellie Goldwater Wilensky — A Lifetime of Leadership, Love, and Legacy



For Chellie Goldwater Wilensky, Israel and NA'AMAT USA have been part of her story for as long as she can remember.

“My mother, Nettie Goldwater, was a very active member of the Rishonah Club in Chicago,” Chellie recalls. “As far back as I can remember, Israel was the single most important thing in my family’s life — and Pioneer Women was how we showed it.”

Growing up, supporting Israel wasn’t optional; it was instinctive. “It didn’t matter that we didn’t have a lot of money — we always gave so Israel could survive,” she said. “When Israel was founded, my mother told me they were asked to give a week’s salary. I asked her, ‘What did you do?’ She said, ‘We gave, of course.’ That’s where I come from.”

Her first encounter with Pioneer Women — now NA'AMAT USA — came as a teenager, when her mother hosted a meeting at their home. “I told her I’d listen for a few minutes, but I ended up sitting there for over an hour, completely mesmerized.” It was the spark that ignited a lifelong commitment to Zionism and women’s empowerment.

Years later, Chellie helped found the Toladah Club in Chicago — a new generation of young women dedicated to carrying NA'AMAT’s mission forward. “Everything we did was exciting and meaningful,” she recalls. “It was a wonderful way to show my love for Israel in a concrete way.”

That dedication eventually led her to serve as National President of NA'AMAT USA — following in the footsteps of other pioneering Chicago leaders such as Esther Zackler, Phyllis Sutker, and Lynn Wax. “I don’t presume to be as outstanding as they were,” she says modestly, “but I promised to work as hard as I could for NA'AMAT USA and for everyone who put their trust in me.”

Even after her presidency, Chellie’s leadership and generosity have continued to leave an extraordinary mark. In the wake of the October 7, 2023 attacks, Chellie and her husband Yankee made a transformational gift to NA'AMAT USA to support playground renovations and two new safe rooms at the Bareket Daycare Center in Holon.

These facilities — which serve three classrooms and 67 children along with their staff — provide a place of safety, stability, and healing for families living under the ongoing threat of rocket attacks.

Chellie’s lifetime of commitment reflects the essence of NA'AMAT USA: strength, resilience, and an unwavering belief in the future of Israel’s women and children. “We can be proud that we help make all this happen,” Chellie says. “But we must keep growing and getting stronger so we can continue to meet the many challenges facing the women, youth, and families of Israel.”

Future Goals and Strategies

Looking Ahead: Priorities for 2026

As NA'AMAT USA enters 2026, our commitment to empowering women, protecting children, and strengthening families across Israel remains unwavering. The past two years have tested Israeli society, but they have also reinforced the critical importance of our work.

1. Defending Women's Rights and Equality

We will advocate against regressive legislation, elevate women's voices, and mobilize our members to champion justice, democracy, and gender equality in Israel.

2. Expanding Safety and Support Services

We will fund new safe rooms, reinforce daycare centers and youth villages, and expand trauma counseling and crisis hotlines for women and families affected by conflict.

3. Investing in Education and Opportunity

We will rebuild damaged daycare centers, fund new centers at major hospitals, and expand technology and vocational programs in youth villages to support at-risk teens.

4. Combating Violence Against Women – Online & Offline

We will advance education and advocacy around digital abuse, empowering women with the tools and resources needed to stay safe in both physical and online spaces.

5. Strengthening Community & Global Solidarity

We will deepen connections across our chapters, enhance storytelling and communications, and engage new generations through national campaigns such as Season of Strength and Women for Women.

6. Ensuring a Lasting Legacy

We will grow our Legacy Giving program, honor visionary donors whose generosity transforms lives, and ensure long-term sustainability for NA'AMAT's mission.

A Vision for 2026

Together with NA'AMAT Israel, NA'AMAT USA stands as a beacon of hope, unity, and action – building a future rooted in equality, safety, and opportunity for every woman, child, and family in Israel.

“We will continue to lead with strength, with compassion, and with the unwavering belief that women deserve safety, equality, and opportunity – no matter the circumstances.”

– Hagit Pe'er, President, NA'AMAT Israel

Our Gratitude

Builders of Hope – Monthly Donors

Robin Mintzer
Jan Gurvitch
Selma and Martin Roffman
Lea Templer
Debra Kohn
Donna and Jack Levin
Riva and Edward Feiner
Marcia Markowitz
Aggie Kobrin
Gail and Myles Simpson
Sandra Reuben and Ken Marks
Randy and Don Sable
Judith Shamir
Joyce Edelson
Rosalind Porton
Sandra Marcus
Barbara Weiss
Sheri and Jeff Schoenwald
Michael Gold
Linda and Joe Kavalsky
Dr Ronit Golan
Inna Stavitsky
Jolie Krechman
Melanie Gladstone

Legacy Circle

Laurie Merel
Norma Margolis
Frances Rutt
Naomi Shisler
Susan Miller
Chellie Goldwater Wilensky

Leadership Circle \$1000-\$4,999

Joanne and Norman Goldstein
Doris and Robert Katz
Naomi Lehr
Talma Zelitzki
Leslie Gallay
Jane Blitz
Sandra Reuben and Ken Marks
Andrew Joseph
Susan and Avraham Isaacs
Gail and Myles Simpson
Rene Peters
Esther Friedberg
Patti First
Rudy Joan Lubov
Jan and Craig Minnick
Joyce Edelson
McDonald Trust
Janice and Marshall Moranz

Freedman Family Foundation
Abraham Fenster
David Live
Selma and Martin Roffman
Randy and Don Sable
Donna and Jack Levin
Robert Gold
Liora Jankelowitz
The Three Granddaughters of Helen Sassower
Rita and David Lockshin Philanthropic Fund
Sheri and Jeff Schoenwald
Felora Makabi Golshani
Loyal D. Grinker Restricted Endowment Fund
Judith Lichterman
Carol and Carl Hess
Veer Nozzle Partners Inc
Joseph Sacks
Elena Ruth Sassower
Marlene and Tom Shaughnessy
Mansoor Elie and Siona Alyeshmerni
Matin Aziz Golshani
Rafaela Sacks
Michael and Ahuva Terk
Rose Family Charitable Fund
Nancy Donaldson Giving Fund
Jane Joseph
Julie Raskind
Rabbi Joshua Caruso
Sieon Sanieoff
Erica and Geraldo Rivera
Robin McIntyre
California Community Foundation
Paul Epner and Janet Gans Epner Donor Fund
Ruth Goldman Revocable Living Trust
Mitchell Eichen
Bernard & Pamela Barbash Family Foundation
Jewish Federation of Cleveland
Barry Feldman
Rina Frankel
Norma Lerner Foundation
Congregation of Mishkan Or
Nancy and Irving Oleinick
Nanci and Earl Stein
Sandy Zieve
Joy & Tony Anzalone
MaryAnn & Daniel Rothstein
Melanie and Richard Kutnick
Linda Angart
Anne Meyers
Jewish Federation of Greater Philadelphia

President's Circle \$5000-\$9,999

Jackie and Arnold Kling
Shelley Sutker-Dermer
Zena Wagner
David Cohen
Laurie Merel
Jan Gurvitch
Debra Kohn
Elaine Weinstein
Miriam Horowitz
Tsipporah Maddy-Ozeri
The Jewish Federation of Princeton Mercer Bucks
Joan and Norman Chapman Foundation
Ann Nachbar

Visionary Leaders \$10,000+

Robert Aaron
Dr. Linda Schoenberg
Chellie Goldwater Wilensky and Jacob Wilensky
Sheldon and Lenore Leemon
Ruby Vogelfanger
Marcie and Scott Howard
Bobbie and Floyd Babbitt
Sheila and Manfred Adler
Carmel and Barry Chiswick
Dolores & Theodore Ehrenreich Foundation
Susan B and Elliot Miller
Larry and Nancy Epstein
Jewish Community Foundation OC
Ivy Liebross NA'AMAT Memorial Fund
"Jack, Joseph & Mort Mandel Fdtn"
Judith Holtz Gifting Fund
Richard and Ellen Merel
Jerry Neumann & Naomi Richman Philanthropic Fund
Arthur & Ethel Hellerman Memorial Special
Endowment Fund
Milton and Mildred Rosen Foundation
Klaff Family Foundation
Lowitz Foundation Fund
Sheba Foundation
Meyer Sharlin
The Blackbaud Giving Fund

We sincerely apologize for any omissions or errors. Donor recognition in this report is based on annual cumulative giving totals.


If we have missed your name in error, please let us know—we want to recognize everyone who makes our work possible.

If you would like to join our Legacy Circle and help shape the future of women and families in Israel, we warmly welcome your involvement.



Thank You!

Our Contact Information :

 [\(818\)431-2200](tel:(818)431-2200)

 info@naamat.org

 naamat.org

 **National Office**
6505 Wilshire Blvd, Ste 635
Los Angeles, CA 90048