



NA'AMAT USA

A Voice for Women and Children - A Voice for Israel

WHAT'S UP WITH NA'AMAT ?



Issue 2

May 2015

NEWS & VIEWS FROM THE NATIONAL OFFICE



Spotlight: Shirli Shavit (Part 1)

A passion for women and Israel.

Shirli Shavit is the Director of the International Department of NA'AMAT, a position she has held for 17 years. As such, she serves as the lynchpin connecting NA'AMAT Israel with its sister organizations around the world. Here in the first part of a two-part interview, Shirli describes her career with the organization and the work that it is doing in Israel. She also discusses the Scholarship Fund, which was initiated 40 years ago by NA'AMAT USA and has since benefitted thousands of young Israeli women.

NA'AMAT USA:

How long have you been working with NA'AMAT?

SHIRLI SHAVIT:

I've been involved in NA'AMAT for about 30 years. I grew up in a Labor household. The National Labor Federation (*Histadrut*) was part of my life. I knew about NA'AMAT from a young age, and I admired what they did very much. I thought the status of women was a very important issue for Israeli society. The work NA'AMAT was doing to help women, children and families was something that I wanted to be involved in.

[Read more...](#)

Shavuot is the Hebrew word for "weeks" and refers to the Jewish festival marking the giving of the Torah at Mount Sinai, which occurs seven weeks after Passover.



HAPPY SHAVUOT.

May 23 - May 25



Undercover NA'AMAT

Galia Wolloch is overwhelmed by the hard work and dedication of the organization's employees in an appearance on a popular reality series.

Israeli television viewers got to meet some of the everyday superstars who keep NA'AMAT's school and day care programs running through a recent episode of the reality show

Undercover Boss featuring NA'AMAT president Galia Wolloch.

Appearing on the Reshet network, the Israeli version of Undercover Boss is very much like its American counterpart. A high ranking executive masquerades as a low level employee to find out how the work really gets done at her company.

[Read more...](#)

THANK YOU! THANK YOU!

THANK YOU! THANK YOU!



MEMBERSHIP CELEBRATION PROJECT

In celebration of those outstanding members who have done so much for NA'AMAT this past year, the NA'AMAT National Board is launching a Membership Celebration Project. We are asking all Councils nation-wide to sponsor a THANK YOU Membership Celebration brunch, lunch or tea where one or two members and/or council officers are honored for their dedication, generosity and hard work. Without these hard workers we would not be where we are today. Let's let them know that we appreciate all that they do.

Expect to hear more about the inauguration of this exciting project soon.

Gail Simpson, V.P. of Membership

Join on-line at naamat.org or contact

membership@naamat.org



Your Donations at Work

NA'AMAT USA works in partnership with NA'AMAT Israel to enhance the status of women, advance equal rights and provide educational and social service programs for women, children and families in Israel. When you donate to NA'AMAT you are investing in programs and resources that improve lives and promote equality. Your support makes great things happen!

These are some of the current projects NA'AMAT USA has supported this year.

DAY CARE CENTERS

- Bialik in Ashdod - Major renovation
- Habassi in Acco - Renovation
- Bet-Frieda in Lod - Equipment
- Givat Olga in Hadera - Facilities renovation
- Rikiel in Yahud - Major renovation
- Soroka in Be'er Sheva - Major renovation of the shelter

HIGH SCHOOLS

- Ayanot Youth Village - New culinary school and equipment
- Kanot Youth Village - Dormitory renovations
- Tech High School in Lod - Computers and equipment

SCHOLARSHIPS

- Professional scholarships for university students

Taking Action

Marcia J. Weiss encourages NA'AMAT USA members to use their voice to promote social change.

In the current issue of NA'AMAT WOMAN, Marcia J. Weiss, J.D., NA'AMAT USA's vice president of program and education, writes about the issue of campus sexual assault. She cites some alarming statistics: nearly 1 in 5 women are victims of sexual assault during their college years, yet less than 5 percent of rapes and attempted rapes are reported either to college authorities or law enforcement.



Marcia Weiss

Rape on campus is not a new problem, but it has recently been gaining more attention because

courageous young women are increasingly speaking out. "In my day, you didn't do anything like that," says Weiss. "No one talked about it."

[Read more...](#)



(l to r) Liz Raider, Hilary Botchin, Gerry Ankiewicz, Jane Blitz, Susan Brownstein, Esther Pullan

Friends in Town

The President of NA'AMAT Canada (Toronto Council) Gerry Ankiewicz, visited Los Angeles last week for the Jewish Film Festival. Jane Blitz graciously hosted an informal meeting at her home with members of the San Fernando Valley Council.



There is a universal Jewish tradition of eating dairy foods on Shavuot. Here is a mouth-watering recipe for you to try.

BUBBIE BOBBIE'S CHEESECAKE

CRUST:

18 graham crackers
2 tablespoons sugar
2 tablespoons butter

Crush graham crackers. Melt butter.

Mix ingredients together, and spread on bottom and sides of 8x11-inch baking pan. Put in refrigerator.

CAKE:

3 8-oz. packages cream cheese - at room temperature
5 eggs
1 cup sugar
1 teaspoon vanilla

Mash the softened cream cheese in a bowl.

Add eggs into bowl, one at a time, mixing well after each egg.

Add sugar and vanilla into bowl.

Pour the cheese mixture onto the crust.

Bake at 375-degrees for metal pan, or 350 for pyrex - for 40 minutes.

TOPPING:

1 teaspoon vanilla
2 tablespoons sugar
2 cups (16 oz.) sour cream

Mix ingredients together, and spread over baked cake.

Bake at 475-degrees for metal pan, or 450 for pyrex - for 5 minutes.



UPCOMING EVENTS

For a listing of events in your area, please visit our website under Areas

[@www.naamat.org](http://www.naamat.org).

CONTACT US

NA'AMAT USA

(818) 431-2200 (844) 777-5222

naamat@naamat.org

"America and Israel share a special bond. Our relationship is unique among all nations. Like America, Israel is a strong

Stay Connected



democracy, a symbol of freedom, and an oasis of liberty, a home to the oppressed and persecuted."

William J. Clinton,
Former President of the
United States